

**ASSOCIATION OF  
GOVERNMENTS**

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**Ventura County:** Linda Parks, Ventura County • Gene Becerra, Santa Valley • Ted Marshburn, San Buenaventura • Tom Young, Port Hueneme

**Tribal Government Representative:** Andrew Marvel, Sr., Pechanga Band of Luiseño Indians

**Orange County Transportation Authority:** Art Brown, Brea Park

**Riverside County Transportation Commission:** Robert Lewis, Hemet

**San Bernardino Associated Governments:** Paul Lewis

**Ventura County Transportation Commission:** Greg Marshburn, Moraga Park

## MEETING OF THE

# REGIONAL COMPREHENSIVE PLAN TASK FORCE

**Monday, November 19, 2007  
11:30 a.m. – 1:30 p.m.**

**SCAG Offices  
818 W. 7<sup>th</sup> Street, 12<sup>th</sup> Floor  
Conference Room – Riverside B  
Los Angeles, CA 90017  
(213) 236-1800**

**Video Conference Location  
SCAG, Riverside Office  
3600 Lime Street, Suite 216  
Riverside, CA 92501**

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Deby Salcido at 213.236.1993 or [salcido@scag.ca.gov](mailto:salcido@scag.ca.gov)

Agendas and Minutes for the Regional Comprehensive Plan Task Force are also available at:

[www.scag.ca.gov/committees/rcp.htm](http://www.scag.ca.gov/committees/rcp.htm)

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# REGIONAL COMPREHENSIVE PLAN TASK FORCE

## AGENDA

November 19, 2007

1.0 CALL TO ORDER

Honorable  
Pam O'Connor, Chair

2.0 PUBLIC COMMENT PERIOD

Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of the Committee, must fill out and present a speaker's card to the Assistant prior to speaking. A speaker's card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The chair may limit the total time for all comments to twenty (20) minutes.

3.0 REVIEW and PRIORITIZE AGENDA ITEMS

4.0 CONSENT CALENDAR

4.1 Minutes of October 17, 2007 1

5.0 ACTION ITEMS

5.1 RCP Process and Public Outreach Strategy Attachment Doug Kim 5 30 Minutes  
SCAG Consultant

Staff will present the proposed RCP process and public outreach strategy.

**Recommended Action:**

Approve staff's recommendation of the RCP process and public outreach strategy.

6.0 INFORMATION ITEMS

6.1 RCP Update Doug Kim 10 Minutes  
SCAG Consultant



# REGIONAL COMPREHENSIVE PLAN TASK FORCE

## AGENDA

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7.0 CHAIR'S REPORT

Honorable  
Pam O'Connor, Chair

8.0 STAFF REPORT

9.0 FUTURE AGENDA ITEMS

10.0 ANNOUNCEMENTS

11.0 ADJOURNMENT

The next meeting of the Regional Comprehensive Plan Task Force is to be determined.



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Regional Comprehensive Plan Task Force  
of the  
Southern California Association of Governments  
October 17, 2007  
*Minutes*

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**THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE REGIONAL COMPREHENSIVE PLAN TASK FORCE. AUDIO CASSETTE TAPE OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG'S OFFICE.**

The Regional Comprehensive Plan Task Force held its meeting at the Southern California Association of Governments, downtown Los Angeles. The meeting was called to order by Pam O'Connor, Chair. There was a quorum.

**Members Present**

Feinstein, Mike	Ex-Officio
Fesmire, Melanie	Indio (Phone)
Garcia, LeeAnn	Grand Terrace (Video)
Miller, Michael	Ex-Officio
Nowatka, Paul	Torrance
O'Connor, Pam	Santa Monica
Parks, Linda	Ventura
Pettis, Greg	CVAG (Phone)
Young, Toni	Port Hueneme

**Members Not Present**

Cook, Debbie	Huntington Beach
McCallon, Larry	Highland

**1.0 CALL TO ORDER**

Hon. Pam O'Connor, Chair, called the meeting to order at 10:05 a.m.

**2.0 PUBLIC COMMENT PERIOD**

No Public Comment

**3.0 REVIEW AND PRIORITIZE AGEND ITEMS**

**4.0 CONSENT CALENDAR**

**4.1 Minutes of August 13, 2007**

**4.2 Minutes of September 17, 1007**

The Consent Calendar was approved as submitted.

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## 5.0 ACTION ITEMS

### 5.1 Update on RCP Process

Jacob Lieb, SCAG staff, provided a brief history of the Regional Comprehensive Task Force and overview of the RCP process and indicated that there are several options provided to the task force on proceeding with the release and subsequent adoption of the RCP. The Task Force supported maintaining an RCP schedule that was concurrent with the RTP. As such, they agreed to forward the respective draft chapters of the RCP to the EEC, TCC, and CEHD for review and comment on November 1. CEHD will also be asked to release the draft RCP for public comment on November 1 along with the Regional Transportation Plan.

### 5.2 Review of Preliminary Draft RCP

Michael Feinstein suggested that the Executive Summary contain more positive wording.

A brief recess was called at 11:30 a.m.

The meeting reconvened at 11:45 a.m.

### 5.2 Review of Preliminary Draft RCP – Con't

The RCP Task Force reviewed the chapters of the Preliminary Draft RCP.

#### Transportation Chapter

Alan Thompson, SCAG Staff, informed the group that they have tried to incorporate the 2008 Regional Transportation Plan, as it is being written.

Michael Feinstein suggested that the last outcome include, “fuel cells as a subset of non-petroleum base energy technologies.”

#### Executive Summary

Linda Parks suggested that the 4<sup>th</sup> bullet point on page 2 read, “offers recommendations to local governments from a comprehensive regional perspective in SCAG’s comments to CEQA documents and general plans through the regions governmental review”.

Michael Feinstein suggested on page 3, last bullet, to take out the demographics portion and revise accordingly.

### Air Quality

Michael Feinstein suggested on page 4, last paragraph, first column, raised concern accepting the premise that economy and environment are in conflict. Mike Miller suggested, “Historically economic and environment have been in conflict and we are trying to achieve showing how they can go hand in hand.”

Linda Parks suggested that there should be information included on the three largest air polluting sources in the region.

### Economy

It was requested by Toni Young to eliminate the bullet regarding environmental justice on page 4. The group did not agree to eliminate the bullet.

It was requested by Toni Young, Economy Outcomes, 2<sup>nd</sup> Bullet, change “by 2035” to “today.” The group agreed on eliminating “by 2035”.

Michael Feinstein suggested that in the Green Economy Box, 2<sup>nd</sup> paragraph, to switch “carbon tax” with “the next energy efficiency” ....

Michael Feinstein suggested that on page 6, Outcomes, 4<sup>th</sup> item, be revised. He will consult with staff.

### Education Essay

It was decided to take key themes that relate to the land use chapter and integrate them into a side bar in the land use chapter and the rest into an appendix to the RCP.

### Energy

No Comments.

### Land Use and Housing

Michael Feinstein suggested that for Outcomes bullet #6 and #7, should read “mirrors or surpasses” the national average.

Paul Nowatka raised concern with the last bullet. This will be revisited by staff.

### Open Space and Habitat

No Comments.

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Security and Emergency Preparedness

No Comments.

Solid Waste

No Comments.

Water

Linda Parks suggested that there be listed natural processes that can assist with water quality, such as watershed planning.

Michael Miller suggested that the phrase “Unconstrained vision of the future” should be weaved into the title of the RCP.

**7.0 CHAIR’S REPORT**

**8.0 STAFF REPORT**

Doug Kim, SCAG Consultant, provided an update on the initial planning being done on the 2008 Sustainability Conference. A possible date is January 29, 2008, in downtown Los Angeles.

**9.0 FUTURE AGENDA ITEMS**

**10.0 ANNOUNCEMENTS**

**11.0 ADJOURNMENT**

The meeting was adjourned at 1:00 p.m. The next meeting of the RCP Task Force is scheduled for Monday, November 12, 2007, at the SCAG Offices, downtown Los Angeles.

# REPORT

**DATE:** November 19, 2007

**TO:** Regional Comprehensive Plan Task Force

**FROM:** Douglas Kim, (213) 236-1867, kimd@scag.ca.gov

**SUBJECT:** Draft Regional Comprehensive Plan (RCP) Process and Outreach Strategy

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## RECOMMENDED ACTION:

Approve Regional Comprehensive Plan (RCP) process, outreach strategy, and release of Draft RCP.

## DISCUSSION:

The RCP is an advisory policy document that responds to Regional Council direction to look at regional challenges and develop a vision to address them. It lays out a path forward for consideration by SCAG, local governments, and other stakeholders in the region.

On November 1, 2007, the CEHD approved for release the Draft RCP's Executive Summary, Land Use & Housing and Economy chapters; the Energy and Environment Committee approved for release the Energy, Open Space & Habitat, Air Quality, Solid Waste and Water chapters; while the Transportation and Communications Committee approved for release the Transportation and Security & Emergency Preparedness chapters. The Regional Council then directed staff to 1) prepare Program Environmental Impact Report (PEIRs) for the RCP and the Regional Transportation Plan, 2) authorized an additional \$150,000 to prepare the RCP PEIR, and 3) committed to completing the RCP process and considering its adoption in an expeditious manner.

Based on these actions, SCAG staff has developed a recommended RCP process that is based on an extensive public outreach process that allows for ample public review and dialogue yet does not interfere with the release, public review, and adoption of the pending RTP. The RCP Task Force will consider these recommendations on November 19, 2007 and make a recommendation to CEHD for its consideration.

## Recommended RCP Schedule

- |                              |  |
|------------------------------|--|
| • December 6, 2007           | CEHD approves the RCP process, outreach strategy, and release of Draft RCP   |
| • December 2007 – March 2008 | Outreach Phase 1: Develop base of awareness of sustainability and RCP issues through outreach while minimizing impacts to key RTP stakeholders.        |
| • Mid-February 2008          | Release Notice of Preparation for RCP PEIR   |
| • April – June 2008          | Outreach Phase 2: Expand public outreach, conduct regional workshops on policy directions for RCP, additional focused outreach to RTP key stakeholders |
| • Mid-April 2008             | Circulate Draft RCP PEIR for public review and comment   |
| • May 2008                   | RCP Task Force review of Preliminary Final RCP   |
| • June 2008                  | CEHD approves Preliminary Final RCP and forwards to Regional Council   |
| • July 2008                  | Regional Council action on the Final RCP and certification of PEIR   |



# REPORT

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Upon formal release of the Draft RCP in early January, SCAG would distribute the document to an extensive mailing list that includes RCP and RTP stakeholders. This will ensure that all local governments; federal, State, and local public agencies' conservation organizations; the private sector; non-profit organizations; and other interested parties receive the Draft RCP for review and comment. All stakeholders can review the document on the RCP internet homepage, while major stakeholders would receive a CD-ROM and/or hard copy of the Draft.

The public outreach process would be implemented in two phases to honor the region's focus on the RTP. Upon release of the Draft RCP, Phase 1 would build awareness of key regional issues and the potential role of the RCP's sustainability recommendations. Following adoption of the RTP, Phase 2 would expand the public outreach focus, developing consensus on the RCP's recommended policies, and focus on opportunities to move regional initiatives forward. Ultimately, CEHD would review and recommend the Draft RCP and its accompanying PEIR for approval by the Regional Council.

# Regional Comprehensive Plan Process and Outreach Strategy

## Goals

- ❖ Use extended public review period to build awareness of sustainability issues and the need for action through regional dialogue
- ❖ Build support for the RCP across region and stakeholder groups
- ❖ Lay groundwork for ongoing regional Action Plan

## Overall Plan

### Phase One: (December through March)

- ❖ Develop base of awareness of sustainability and RCP issues
  - Build broad support amongst key RCP stakeholders by clarifying what they need to enhance their local efforts
  - Minimize impacts to RTP review by focusing on less engaged RTP key stakeholders
    - Planners
    - Business and community organizations
    - Environmental resource, and conservation organizations
  - Brief elected officials (e.g., League of Cities, Councils of Government)
- ❖ Develop institutional frameworks
  - Refine regional working group and task force structure
  - Build partnerships with key public agencies and other stakeholders
- ❖ Develop a baseline of the region's sustainability and integrated planning efforts
  - Survey jurisdictions
  - Online survey of public's recognition of regional challenges, support for sustainability policies
- ❖ Improve print and electronic outreach
  - Circulate regular RCP newsletters
    - Highlight issues
    - Highlight potential role of RCP and its policies
    - Calendar of RCP events
    - Contact – how to get involved
  - Enhance RCP website
    - Online survey of public's recognition of regional challenges, support for sustainability policies
  - Enhance RCP hotline
    - Develop phone tree of options

Phase Two: (April through June)

- ❖ Following adoption of the 2008 RTP, expand outreach
- ❖ April workshops on policy directions for RCP
- ❖ Continue newsletter
- ❖ Outreach focused on RTP key stakeholders
  - Plans & Programs TAC
  - Subregions
  - County Transportation Commissions
  - Regional Transportation Agencies Coalition
  - Elected officials

**Stakeholders**

- ❖ SCAG Committees
  - Regional Council
  - CEHD
  - TCC
  - EEC
  - Plans & Programs TAC
  - RTAC
  - RCP Task Force
  - Solid Waste Task Force
  - Energy Working Group
  - Open Space Working Group
  - Water Task Force
- ❖ Public Sector
  - County Transportation Commissions
  - Councils of Government
  - League of Cities
- ❖ Private Sector
  - Chambers of Commerce
  - Economic Development Corporations
  - Environmental Organizations

## Workshops

- ❖ Goals
  - Expand awareness of sustainability issues and the need for action through regional dialogue
  - Discuss and debate RCP recommendations
  - Lay groundwork for ongoing regional Action Plan
- ❖ Agenda
  - Define regional resource challenges
  - Discuss survey results regarding public awareness and support for sustainability planning
  - Discuss state of sustainability planning in region
  - Discuss recommended RCP Priority policies
  - Define priority policies
    - Helps prioritize Action Plan
  - Next steps
    - Discuss on-going regional Action Plan

## Sustainability Conference

- ❖ Goals
  - Expand awareness of sustainability issues and the need for action through regional dialogue
  - Highlight other regional efforts to promote sustainable planning
    - Identify challenges, opportunities, results
  - Lay groundwork for ongoing regional Action Plan
- ❖ Agenda
  - Define regional resource challenges
  - Discuss survey results regarding public awareness and support for sustainability planning
  - State of California perspective
  - Discuss state of sustainability planning in region
  - Panel spotlighting regional sustainability programs
  - Next steps
    - Discuss on-going regional Action Plan
    - Announce partnerships

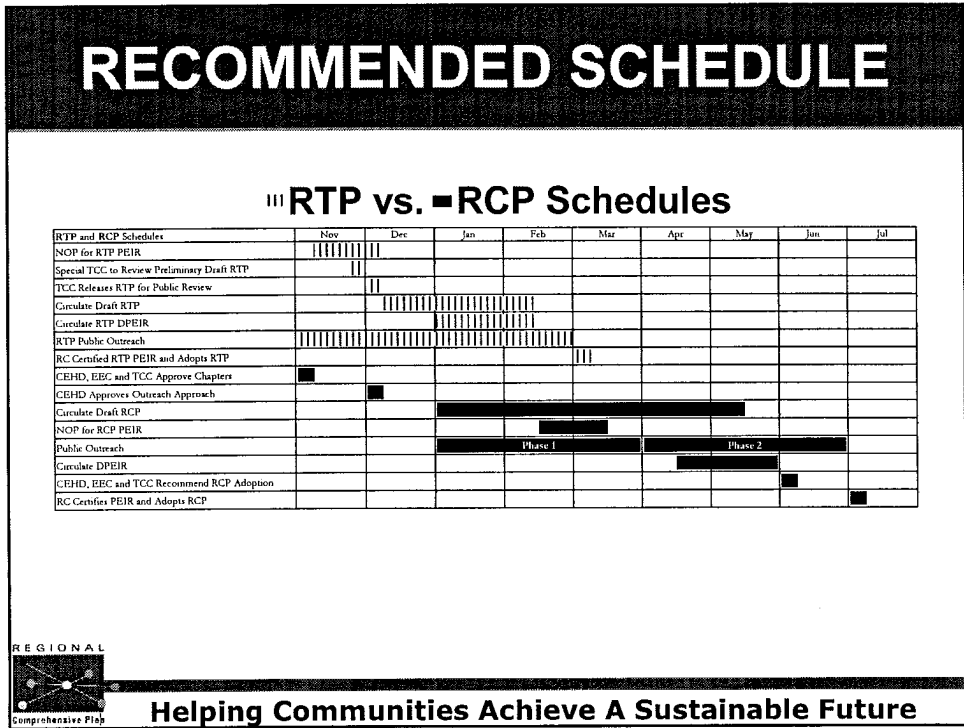
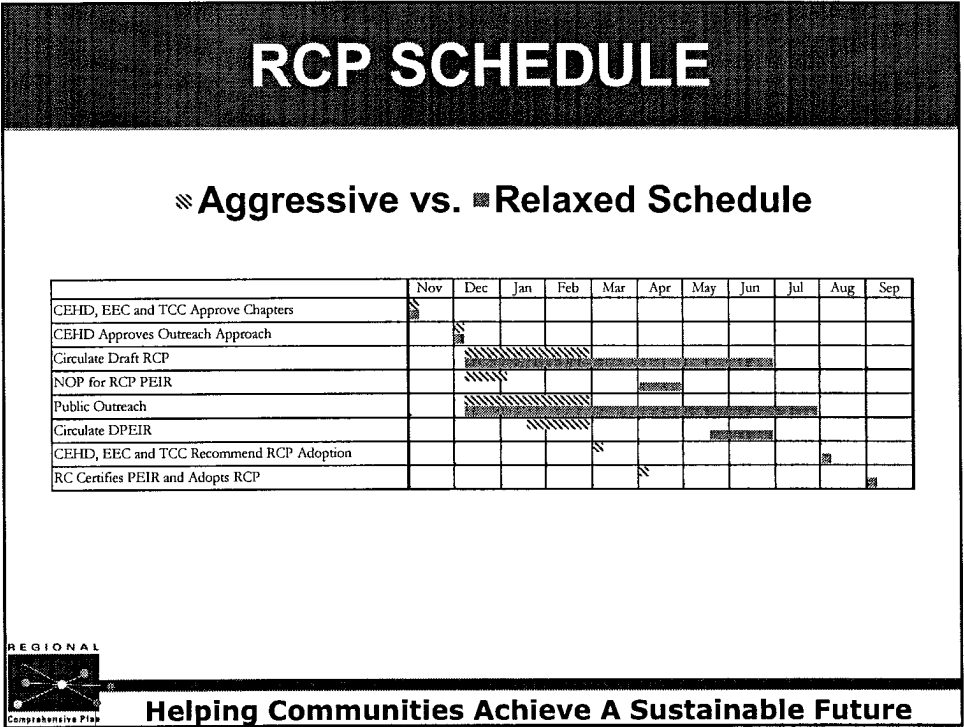


## OVERVIEW

- **November 1**
  - CEHD, TCC, EEC approved chapters for release
  - **Regional Council**
    - Separate EIRs for RCP and RTP
    - Additional \$150,000 for RCP EIR work
    - Complete RCP in expeditious manner
  - **Proposed RTP Schedule**
    - TCC Workshop Nov 27
    - Draft RTP Release Dec 6
    - Adoption Spring 2008

REGIONAL  
Comprehensive Plan

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## SCHEDULE

- **December 6, 2007: CEHD approves the RCP process, outreach strategy, and release of Draft RCP**
- **December 2007 – March 2008:**
  - Outreach Phase 1: Develop base of awareness of sustainability and RCP issues through outreach while minimizing impacts to key RTP stakeholders
- **Mid-February 2008: Release Notice of Preparation for RCP PEIR**



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## SCHEDULE

- **April – June 2008:**
  - Outreach Phase 2: Expand public outreach, conduct regional workshops on policy directions for RCP, additional focused outreach to RTP key stakeholders
- **Mid-April 2008: Circulate Draft RCP PEIR for public review and comment**
- **June 2008: CEHD approves Preliminary Final RCP and forwards to Regional Council**
- **July 2008: Regional Council action on the Final RCP and certification of PEIR**



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## **RECOMMENDED SCHEDULE**

- **Consistent with Regional Council direction**
- **Avoids schedule conflict with RTP**
- **Ensures adoption of RCP after RTP**
- **Extended public review and comment**
- **Enhanced public outreach**



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## **OUTREACH GOALS**

- **Build awareness of sustainability issues and the need for action**
- **Build support for the RCP across region and stakeholder groups**
- **Lay groundwork for ongoing regional Action Plan**



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## DRAFT RCP RELEASE

- Formal release of Draft RCP early January 2008
- Extensive distribution to RTP and RCP stakeholders
- Released in three formats
  - Interactive web-based version
  - CD-ROMs
  - Hard copies
- Extended review period through May 2008



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## OVERALL OUTREACH PLAN

- Two phases
- Phase 1
  - Through March
  - Pre-RTP adoption
  - Develop awareness of sustainability and RCP issues
  - Sustainability Conference
  - Develop institutional framework
  - Survey region's current efforts Improve print and electronic outreach
  - Engage stakeholders



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## STAKEHOLDERS

- **SCAG Committees**
- **Public Sector**
  - e.g., local governments, resource agencies, transportation commissions
- **Private Sector**
  - e.g., development community, conservation organizations, economic development alliances
- **Public at-large**



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## SUSTAINABILITY CONFERENCE

- **Goals**
  - Expand awareness of sustainability issues and the need for action
  - Highlight other regional efforts to promote integrated, sustainable planning
  - Use input to refine RCP recommendations



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## **SUSTAINABILITY CONFERENCE**

- **Agenda**
  - Define regional resource challenges
  - State of California perspective
  - Discuss state of sustainability planning in region
  - Panel spotlighting regional sustainability programs
  - Identify next steps



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## **OVERALL OUTREACH PLAN**

- **Phase 2**
  - April through June
  - Post RTP adoption
  - Expand outreach
  - Workshops on policy direction for RCP
  - Focused outreach on key stakeholders



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## WORKSHOPS

- **Goals**
  - Expand awareness of sustainability issues and the need for action
  - Discuss and debate RCP recommendations
  - Lay groundwork for ongoing regional Action Plan



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## WORKSHOPS

- **Agenda**
  - Define regional resource challenges
  - Discuss state of sustainability planning in region
  - Discuss recommended RCP policies
  - Define priority policies
  - Identify next steps



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